

Simply Dynamic Local SEO Feature Matrix

Standard Monthly Pricing*	\$420	\$700	\$1050	\$1400	\$1750	\$2100	\$2450	\$2800	\$3150	\$3500	\$3850	\$4200	Custom
Bi-Yearly Pricing (per month)**	\$300	\$500	\$750	\$1000	\$1250	\$1500	\$1750	\$2000	\$2250	\$2500	\$2750	\$3000	Custom
SEO Hours	6	10	15	20	25	30	35	40	45	50	55	60	Custom
Pages	1	1	1	2	2	2	2	3	3	3	3	4	4+
Keywords	2	2	2	4	4	4	4	6	6	6	6	8	8+
SEO Features													
Dedicated Client Success Team	X	X	X	X	X	X	X	X	X	X	X	X	X
Preliminary Audit	X	X	X	X	X	X	X	X	X	X	X	X	X
Keyword Research & Selection	X	X	X	X	X	X	X	X	X	X	X	X	X
Account Setup & Review	X	X	X	X	X	X	X	X	X	X	X	X	X
On-site Edit Recommendation	X	X	X	X	X	X	X	X	X	X	X	X	X
On-site Recommendation Implementation	X	X	X	X	X	X	X	X	X	X	X	X	X
Google Analytics Creation & Implementation	X	X	X	X	X	X	X	X	X	X	X	X	X
Robots.txt File Creation & Implementation	X	X	X	X	X	X	X	X	X	X	X	X	X
XML Sitemap Creation & Implementation	X	X	X	X	X	X	X	X	X	X	X	X	X
Reporting Dashboard	X	X	X	X	X	X	X	X	X	X	X	X	X
Keyword Ranking & Reporting	X	X	X	X	X	X	X	X	X	X	X	X	X
Reporting on Secondary Keywords	X	X	X	X	X	X	X	X	X	X	X	X	X
On-site Blog Post	X	X	X	X	X	X	X	X	X	X	X	X	X
On-site Content Creation	X	X	X	X	X	X	X	X	X	X	X	X	X
On-site Content Implementation	X	X	X	X	X	X	X	X	X	X	X	X	X
Article Engagement	X	X	X	X	X	X	X	X	X	X	X	X	X
Business Directories	X	X	X	X	X	X	X	X	X	X	X	X	X
Google & Bing Local Profiles	X	X	X	X	X	X	X	X	X	X	X	X	X
Local Business Citations	X	X	X	X	X	X	X	X	X	X	X	X	X
Website Bookmarking	X	X	X	X	X	X	X	X	X	X	X	X	X
Custom Blogs Publication	X	X	X	X	X	X	X	X	X	X	X	X	X
Custom Article Publication			X	X	X	X	X	X	X	X	X	X	X
Premium Client Success Team												X	X
Premium SEO Support												X	X
Premium Preliminary Audit												X	X
Premium Monthly Campaign Update												X	X

The specific number of SEO actions such as blogs & directory submissions are generally determined month over month based on work piece percentage allocation as defined for the client. This is based on a progressive link building profile & the needs of the individual campaign. However, we show & account for every action, every month.

*Price based on a 12 month contract.

**Price based on a 12 month contract paid in 2 equal payments.

Simply Dynamic Creative Services

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